

The Blue Thong Society and its GoodWorks™ program is modeled after the Clinton Global Initiative, a hugely successful non governmental organization where members pledge social commitments to a charity or cause, no matter how big or small. There's nothing more powerful than a pledged commitment, and here at BTS, "It's the basis for everything we do and guides our Chapters to work together toward important goals." No matter how big or small that commitment, it's always done as a BTS group with passion, heart, and of course - FUN!

FUN!



Blue Thong Society
Fun, Fabulous, Philanthropic
For Women of all Ages!

For More Information

For more information about the Blue Thong Society or to locate a Chapter near you, visit www.BlueThongSociety.com. Can't find a chapter or have additional questions about BTS? Contact us at 888.675.6886 or admin@bluethongsociety.com and we'll help you get connected!

P.O. Box 231426
Encinitas, CA 92023-1426
888.675.6886
www.BlueThongSociety.com

888.675.6886
BlueThongSociety.com

Our Philosophy/Mission Statement/About BTS

Blue Thong Society (BTS) is a unique women's organization that connects, inspires, and mobilizes women to make a difference in their communities and around the globe. We're modern, confident, professional, and philanthropic – we connect socially, but with purpose and intent to make the world a better place. Join us...because *It's Cool to be Blue™!*

BLUE!



Founders - Mary Jo Wallo, Kelly Golden, Mary Ellen & Jackie Tushinsky

We Hang Together, Do GoodWorks™ Together and Have Fun Together!

Do you enjoy laughing with friends, embarking on outrageous outings, attending festive get togethers, and being part of fabulous fund raising efforts for charitable causes?

CAUSES



At over 300 chapters and 5,000+ women, the Blue Thong Society is a large and constantly growing organization! Chapters commit to a GoodWorks program twice a year and pledge that commitment to the BTS Board and membership. BTS Chapters meet regularly in cities across the country – and soon, in countries around the globe! Visit www.BlueThongSociety.com to locate a chapter near you and get connected!

CONNECTED!



Support Community Charities

BTS chapters gather for fun and join efforts to support local charities and work as a group to support their causes. Some of these worthy organizations include food banks, shelters for abused women and children, animal rescue, community theatre, working business attire donations, disease prevention and research, and local chapters for organizations such as Habitat for Humanity and many, many more. Nationally, the Blue Thong Society has joined efforts with the American Red Cross. Each September, BTS will turn "Red" and will connect with local chapters to help support their specific needs.



It's Cool to be Blue™!

No matter how old you are, Fighting Frump® is either a reality or a time in life that looms ahead. That's why the Blue Thong Society is for women of all ages! We band-and bond-together to face women's challenges! It's in that very spirit that we announce our new, exciting, mantra — *It's Cool to be Blue™!* Ladies we're in this together. Join us now!



Founder - Mary Jo Wallo

For upcoming events please check out our website!

BlueThongSociety.com

NEEDS